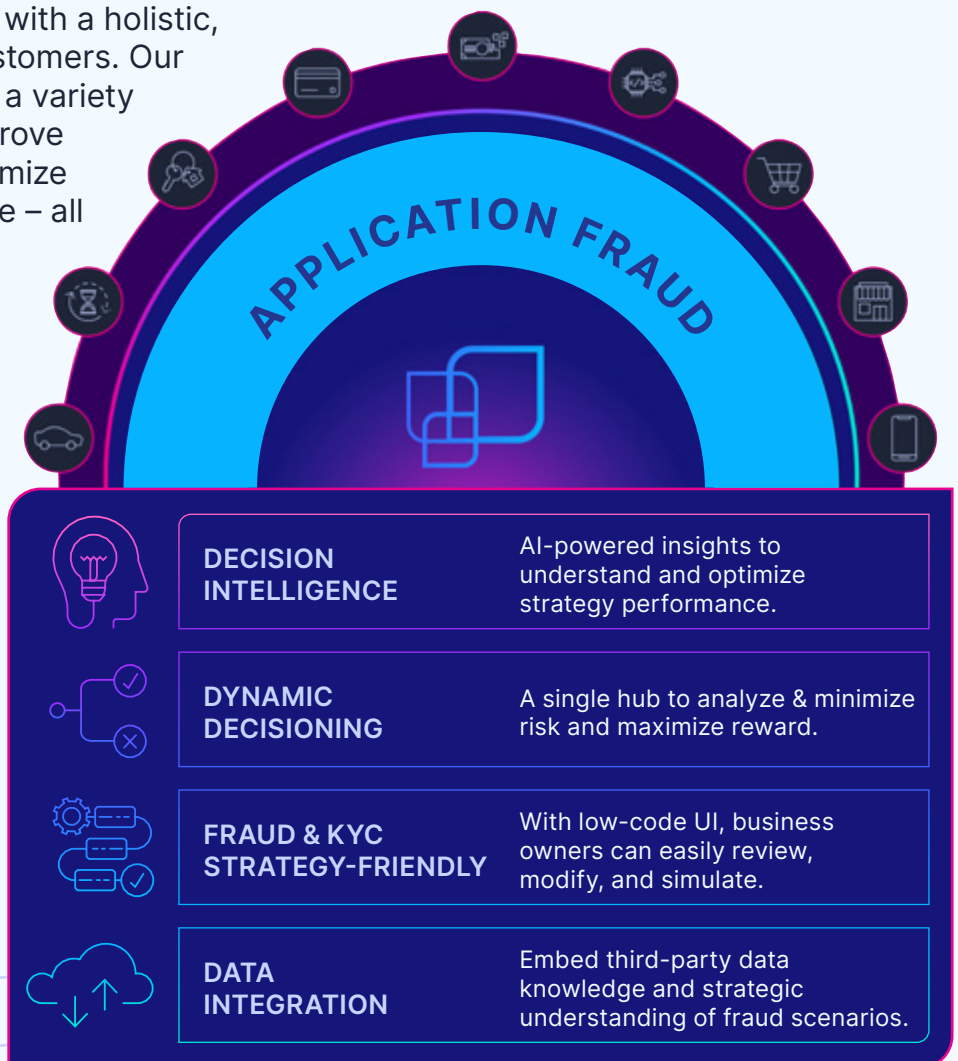# Provenir for Application Fraud

Holistic Fraud Risk Detection with Comprehensive Customer View

Financial services are facing a wave of sophisticated fraud fueled by rapid digitalization. Fraudsters exploit vulnerabilities in new digital onboarding processes, transaction methods, and real-time payments. This surge in fraud volume and complexity demands advanced countermeasures. The challenge lies in staying ahead of evolving fraud tactics while ensuring a seamless customer experience for legitimate transactions.

Provenir's AI-Powered Decisioning Platform enables you to detect more accurate fraud risk with a holistic, comprehensive view of your customers. Our platform allows you to integrate a variety of data sources, continually improve your fraud risk models, and optimize fraud decisions as threats evolve – all alongside your risk decisioning for maximum flexibility and agility.

APPLICATION FRAUD

DECISION INTELLIGENCE
AI-powered insights to understand and optimize strategy performance.

DYNAMIC DECISIONING
A single hub to analyze & minimize risk and maximize reward.

FRAUD & KYC STRATEGY-FRIENDLY
With low-code UI, business owners can easily review, modify, and simulate.

DATA INTEGRATION
Embed third-party data knowledge and strategic understanding of fraud scenarios.

Choose Provenir To:

Orchestrate Fraud Data: Access a wide variety of readily available data sources to seamlessly integrate into decisioning workflows to optimize decisions.

Secure Best-in-Class Pre-Built Integrations: Seamlessly connect with numerous pre-built data sources, including IDV, KYC and sanction checks, to streamline implementation and reduce costs.

Optimize Fraud Risk Models: Evolve your risk models as quickly as the fraud threats targeting the industry through AI model creation and monitoring, testing, and optimization.

Empower End Users Through Case Management Tools: Centralize applicant data, risk scores, and investigation notes for informed decision making.

Unify Fraud, Identity, and Credit Risk Environments: Enable holistic views of your customers across their lifecycle by connecting data and credit solution siloes to reduce the complexity with an end-to-end solution.

Key Benefits:

Scalable Infrastructure	Dynamic Data Orchestration	Advanced Analytics	Robust Compliance Tools	Flexible Platform

Scale with Confidence • Enhance Risk Decisioning • Elevate Customer Experience • Boost Profitability • Improve Agility • Minimize Risk & Maximize Opportunity

Proven Effectiveness

Mobile Telco in Middle East & Africa
Reduced friction and minimized losses with fully automated, compliant onboarding

Challenges:

Broken and inefficient online application

Lower application rates due to abandonment

Provenir Impact:

4-Month deployment

Less customer friction

30% Increase in application approvals

35% Increase in high-risk transactions stopped

Explore What's Possible

PROVENIR