



## ABOUT EYDLE

Eydle® protects enterprises from scams. Eydle serves Fortune 10, top social media companies, and leading financial services and fintech companies. Eydle is led by a world-class team of cybersecurity and AI experts from MIT, Stanford and Carnegie Mellon. Co-founder and CEO **Ashwini Rao, PhD** was formerly the CISO at TransUnion-backed fintech startup Spring Labs and has worked for Fortune 500 companies including Qualcomm and Appian. Co-founder and Chief Scientist **Birendra Jha, PhD** is an expert in AI and a professor at the University of Southern California.

Fraud, risk and security teams use the Eydle no-code cloud-based platform to identify and take down scams on app stores, ads, social media, domains, ecommerce marketplaces, gambling websites, dark web and more. Our expertise includes identifying impersonation, financial, and government-related scams. Our core technology uses deep learning for automating visual scam analysis.\* Our technology identifies 50% true positives with near-zero false positives. On an average, our customers cut 80% of scams impacting their consumers and employees in three months.

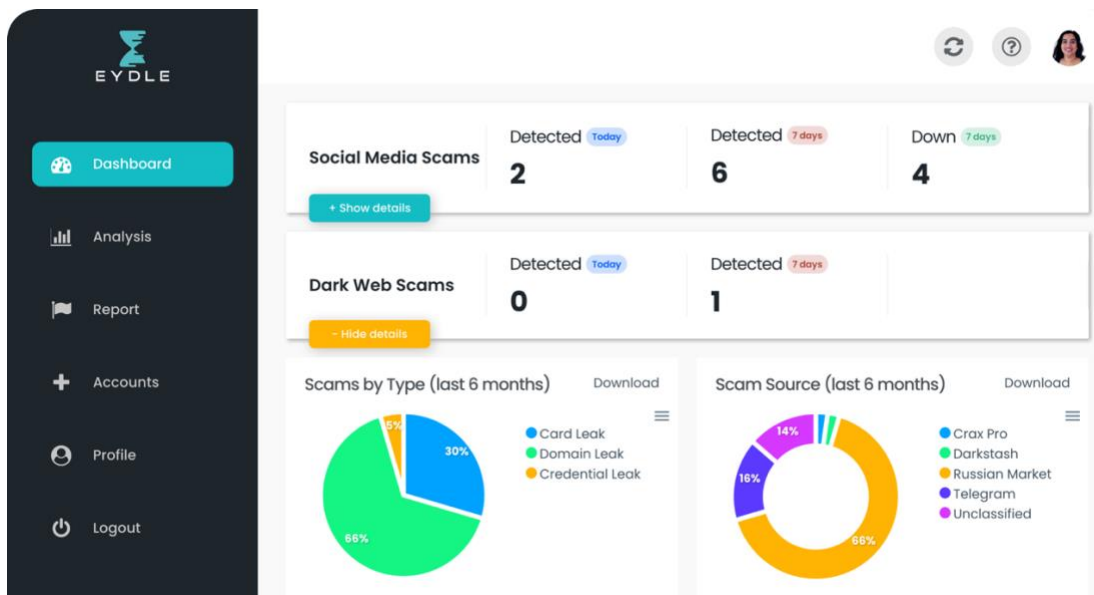


FIGURE. EYDLE AI-POWERED SCAM PROTECTION PLATFORM

### Contact Us

**Ashwini Rao, PhD**  
Co-founder and CEO  
ashwini.rao@eydle.com  
[LinkedIn](#)

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