



Automated scam intervention for financial institutions

Scams are a GDP-scale problem.

Hacking humans is easier than hacking systems.

(Global Anti-Scam Alliance, 2024) - (CIFAS, 2024)

+\$1tn
lost annually

40%
of all UK crime
is fraud

£11.4b
lost by UK consumers
annually

UK banks must now refund customers who fall victim to scams*

Banks can detect scams, but struggle to prevent them:

- Intervention is **manual** with phone calls
- Intervention is **limited** to 10% of suspicious transactions
- Intervention is **ineffective** and customer often insists on making payment

£600m

yearly scam cost
to a big bank

The next-gen Know Your Transaction (KYT) AI platform.

Banks do KYC using technology, but KYT using human intervention.

We've built an automated due-diligence platform to determine if something is a scam, share our proprietary dataset with the bank, and provide compelling evidence to their customer.

The Telegraph  INDEPENDENT  Daily Mail

