Elephant Trust

We provide a trust score to help assess transaction risk and to measure how much an identity is trustworthy without adding any friction.

Elephant Trust Score   Individual PII Scores   Correlation Scores   Signals

- ✅ Reduce abandonment & friction
- ✅ Improve detection of bad actors
- ⚠️ Protect platform integrity
- ✅ Enhance users' experience
- ✅ Approve more transactions
- ✅ Reduce manual review efforts
- ⚠️ Limit payment risk and chargeback rates
- ✅ Reduce false declines

Elephant Trust Score

We provide advanced, adaptive AI-powered Trust Scores, identity signals, and risk indicators.

The **Trust Score** is calculated from hundreds of identity signals, such as email, phone number, IP address, and physical address. It incorporates historical data, including connections and correlations between various attributes associated with the transaction.
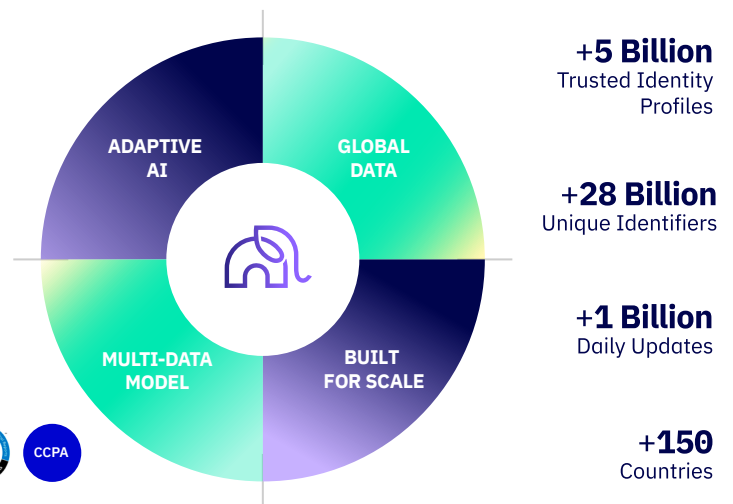
The Elephant trust scores are continuously optimized via adaptive AI.

0	200		600	1000

Decline　　　　　　　　　　**Review**　　　　　　　　　　**Approve**

What Makes Elephant Trust Special

Adaptive AI powered by global connectivity data

- 📈 Dynamically scales for peak demand
- 🛡️ Authenticated Trusted identities and transactions in milliseconds
- 🔒 Compliant with data privacy regulations

GDPR   AICPA SOC 2   CCPA

ADAPTIVE AI   GLOBAL DATA   MULTI-DATA MODEL   BUILT FOR SCALE

+5 Billion
Trusted Identity Profiles

+28 Billion
Unique Identifiers

+1 Billion
Daily Updates

+150
Countries

elephant

Have frictionless user identification

Instantly separate real identities from fake ones, maintaining your platform's integrity and trust. A frictionless onboarding experience starts here.

Trust in every interaction along the customer journey

Sign up

John

Doe

811 456 9871

jon@johndoe.com

🔒 ••••••••••••

Sign Up

Login

jon@johndoe.com

🔒 ••••••••••••

Sign In

Purchase

Phone
415 818 6869

E-mail
joe@johndoe.com

Billing address
129 Dorothy St, New York, 14043

Shipping address.
1923 First Ave, St. Louis, 11123

Payment
💳 Card   4555 0000 7777 6666

Expiration Day   CVV
12 / 30   000

Pay Now

Review

What is your rate?

★★★★☆

Please share your opinion
about the product

Your review

Post Review

Elephant Trust verifies user identity authenticity at every step of the customer journey, including signup, sign-in, purchase, and post-purchase activities.

✓ When a user fills out the sign-up form, their information is sent to our API.

✓ Within milliseconds, the API responds with a comprehensive Trust Score and detailed insights.

✓ If the Trust Score exceeds 600, the user will instantly sign-in.

About Elephant

We're on a mission to create a world where identities are real and trustworthy people can transact online without friction because the platforms they're using are employing AI-enabled information gathering and automation tools that block out fraudsters and scammers.

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Visit **elephant.online** ❯