Elephant Trust

We provide a trust score and various identity data signals to help assess transaction risk.

Empowering businesses against fraud with adaptive AI

✓ Approve more transactions

✓ Reduce manual review efforts

⚠ Limit payment risk and chargeback rates

✓ Reduce false declines

Elephant Trust Score

The Elephant Trust Score and signals are easily incorporated into your decisioning platform.

The **Trust Score** is calculated from hundreds of identity signals, such as email, phone number, IP address, and physical address.

It incorporates historical data, including connections and correlations between various attributes associated with the transaction.
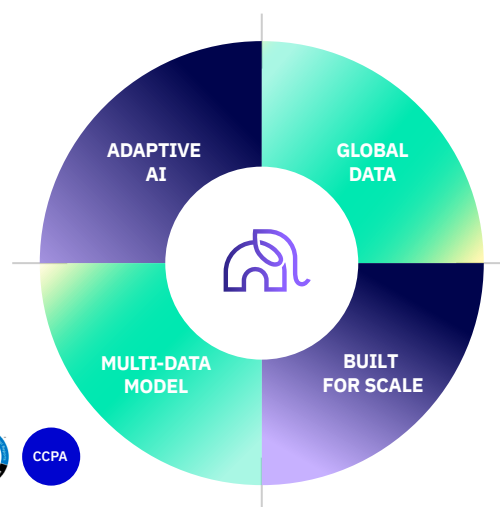
The Elephant trust scores are continuously updated via adaptive AI.

0	200		600	1000

Decline   **Review**   **Approve**

What Makes Elephant Trust Special

Adaptive AI powered by global connectivity data

↗ Dynamically scales for peak demand

☑ Authenticated Trusted Transactions in milliseconds

🔒 Compliant with data privacy regulations

GDPR   AICPA SOC 2   CCPA

ADAPTIVE AI

GLOBAL DATA

MULTI-DATA MODEL

BUILT FOR SCALE

+5 Billion Trusted Identity Profiles

+28 Billion Unique Identifiers

+1 Billion Daily Updates

+150 Countries

elephant

Visit **elephant.online** ›