



# Transaction Fraud

Companies trust Feedzai



In today's digital world, banks must understand customer behavior across multiple channels to detect fraud effectively. However, outdated technology hinders their ability to provide the secure and seamless digital experiences that customers expect. Without modernization, these banks risk losing customers to competitors who can meet those expectations.

## Identify Fraud Faster, Across All Payment Channels



### Prevent and Detect Fraud

Mitigate evolving synthetic ID, ATO, and social engineering fraud threats driven by digital transformation efforts. Our solution enriches transactional data with biometric, network, device data, and malware threats to:

- **Prevent Fraud:** Continuously authenticate a user's identity from login to logout.
- **Detect Fraud in Real Time:** Stop illicit transactions before they are executed.



### Secure Omnichannel Payments

Feedzai enables banks to deliver a seamless omnichannel experience for their customers by securing all payment types, and geographies in one comprehensive solution. With Feedzai, fraud analytics, alert management, and reporting are unified in a single interface.



### Make Decisions Quickly, Without Bias

Feedzai's large-scale data processing platform makes contextual decisions to ensure trusted and consistent customer experiences. In addition, our human-centered AI proactively addresses bias, ensuring fair treatment across all interactions.

# Key Features



## Segment of One Profiles

Accurately identify fraudulent activity in real-time with individualized risk scoring, based on each user's unique banking patterns. Segment of One Profiles result in fewer false positives and improved operational efficiency.



## Silent Customer Protection

Use passive authentication to enhance security without disrupting the customer experience through behavioral biometrics, device intelligence, and network data.



## Omnichannel Fraud Detection

Get a unified payment view by monitoring fraud across all payment channels, including cards, transfers, and real-time rails, to identify cross-channel fraud sooner.



## Inbound Payment Monitoring

Enhance your fraud prevention strategy and identify the risk of money mule accounts by analyzing the speed, amount, and beneficiary of both inbound and outbound payments



## Operationalized AI and Machine Learning

Stay ahead of fraud threats with Feedzai's built-in data science tools that allow teams to build, test, and deploy models within days.

## Awards and Recognition

**Chartis** Leader in Enterprise Fraud Solutions

**datos** INSIGHTS Best Transaction Fraud Monitoring and Decisioning Innovation

**IDC** Leader in Responsible AI for Integrated Financial Crime Management Platforms

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